



ASHESI UNIVERSITY

Capital Campaign 2009



Building On Our Success—

The campaign to build a permanent home to better fulfill our mission of educating ethical and entrepreneurial leaders in Africa.

Inside: campus plans • named gift opportunities • campaign progress update



It's time for Ashesi University to build a new campus.

Since 2002, Ashesi has provided a first rate education in rented buildings. This small, African-initiated university is already having a big impact. Our graduates are succeeding across Africa. But we're running out of space! Without a place of our own, we can't invest in labs. With rents rising, we can't control our costs. It's time to create the stable base that will allow us to lower operating costs, attract and keep top faculty, and eventually grow to our optimal size of 2,000 students. Most of all, we need a campus home where students from diverse ethnic, religious and national backgrounds can live, work and study together, creating innovative local solutions to Africa's challenges.



An inspiring setting

Ashesi University will be built on one hundred acres in the Akuapem hills, thirty minutes north of Accra, with impressive views of the capital and the port city of Tema. The gentle rolling landscape and the beauty of the surrounding area provide an idyllic learning environment. The land is already secured.

Traditional design fosters community

Ashesi's new campus design echoes traditional Ashanti compound houses, and elements of traditional Northern Ghanaian dwellings. The campus features a series of courtyards. A landscape of trees, benches and stairs link courtyards and create places for pausing, meeting and gathering.

State-of-the-art educational technology

Our campus will be a world-class setting for advanced technology education and development. Ashesi offers majors in computer science and information technology, with an emphasis on mobile programming. See description on next page. **To name a lab or donate equipment, please contact us.**

Environmentally conscious design

With best practices systems for waste management and water storage, plus buildings designed to maximize natural views and ventilation, this groundbreaking campus will help conserve both environmental and financial resources.

CLOCKWISE FROM TOP: *Aerial rendering of future complete campus; Phase I entrance; computer lab; library.*

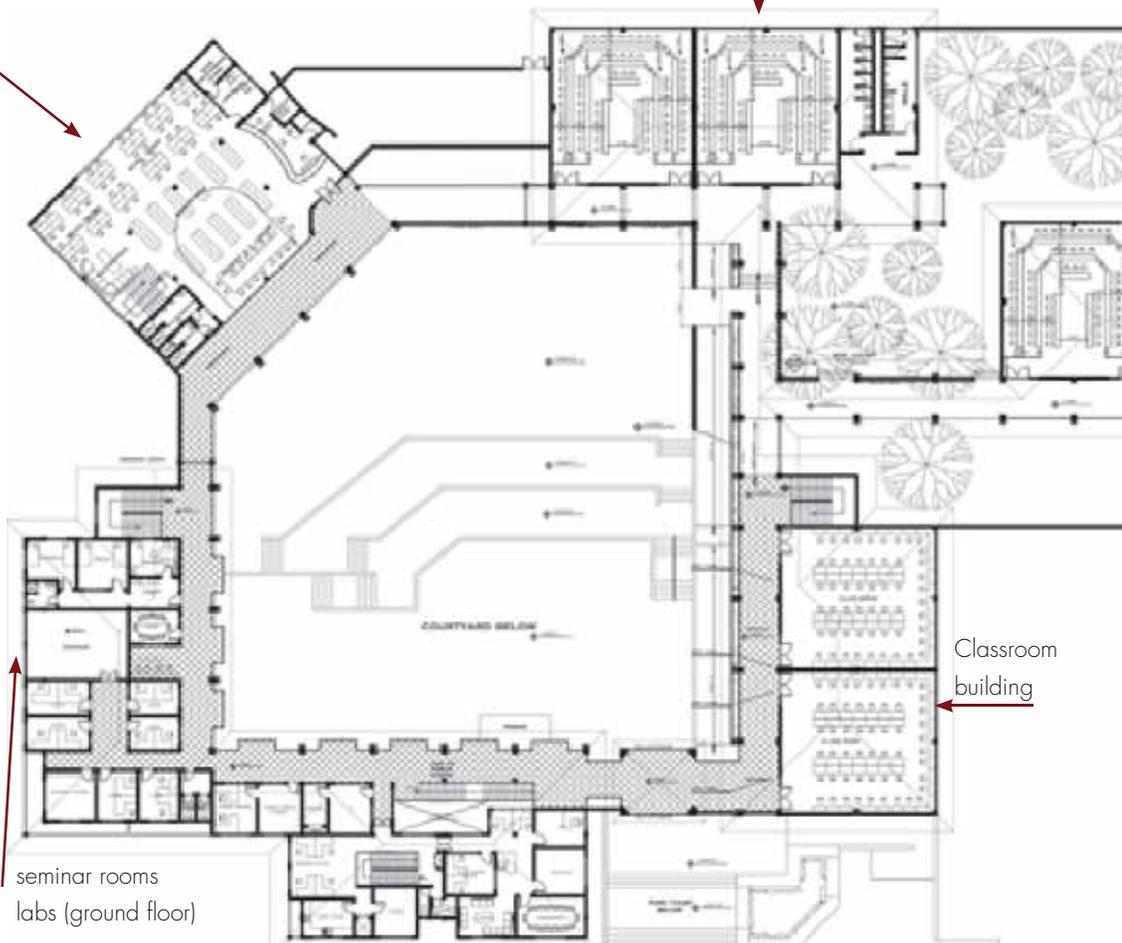
Ashesi Campus Naming Opportunities — Phase I

The Library: On the highest point of Founders Courtyard and a central meeting and study space, the library stands out with its unique square roof and glass walls. Shelving for over 5,000 volumes, seating for 122, 18 computer workstations, wireless internet access, desks designed for laptop computers and access to over 5,000 online journal publications will ensure our students have access to the latest information from around the globe.

Naming Opportunity: \$300,000.

Classroom Buildings (2): At Ashesi, classroom buildings echo our teaching philosophy and encourage discussion between students and lecturers. A terraced seating plan in concentric horseshoes allows for unobstructed views for all students and facilitate dialog between students and faculty. Each classroom is complete with multimedia equipment, digital projectors and computers for each lecturer.

Naming Opportunity: \$100,000 for either classroom.



Computer Labs (2):

Phase I will feature two computer labs, each with 50 quality workstations, plus a smaller library research lab, dedicated exchange, file, and development servers, and a dedicated server for building and testing projects for advanced courses. Each computer lab will feature 50 quality workstations in a comfortable learning environment.

Naming Opportunity: \$100,000 for either computer lab.

Dorm Clusters (2): To enhance community, each dorm cluster has a central lounge building with seating, a patio and kitchenettes.

Naming Opportunity: \$100,000 for either dorm cluster.



*For a complete list of naming opportunities, or to donate to the Ashesi Capital Campaign, contact us at info@ashesi.org.
campaign financial update on reverse ►*

Ashesi Capital Campaign Plan

Phase I: Establish our new campus home (Construction Q3: 2009).

Goal: Build a quality learning environment to support up to 600 students.

Key Structures:

- Founders Courtyard with a full library, three computer labs, administrative and faculty offices, and two classroom buildings.
- Dormitory Courtyard, with the capacity to house 240 students.
- Campus infrastructure - access road, landscaping, interior roads.
- Note: Land already secured.

Future plans: Expanding our impact.

Increase academic buildings and housing to support optimal capacity of 2,000 students.

Phase I Fundraising & Costs

Total Cost:	\$6,400,000	to build a quality campus for 600 students.
	(\$2,500,000)	approved debt financing from the IFC ¹ .
	\$3,900,000	amount needed from donors.

Donations & pledges as of: 3/30/09

Amount received:	\$3,212,355
Percent of goal	89%
Still needed	\$685,896

Projected cost to complete entire campus for 2,000 students \$15-18 million.

¹The International Finance Corporation of the World Bank Group has approved debt financing for dormitory construction. Student fees will generate sufficient revenue for repayment.

“As a child, I grew up believing that nothing good comes from our part of the world.

I always prayed to God to whisk me out of this land of our ‘death’ as soon as I finished my education.

Just a year at Ashesi has transformed me. I have now learned that this is the land of my birth and it is only me and other Ghanaians who can make it what we want it to be.”

*– Senyo Akaba,
Ashesi Class of 2006*

Ashesi University is an African-initiated private, secular, not-for-profit university in Ghana. Our mission is to educate a new generation of ethical, entrepreneurial leaders in Africa; to cultivate within our students the critical thinking skills, the concern for others, and the courage it will take to transform their continent. Ashesi is a catalyst for locally-led progress.

Ashesi University Foundation is a US 501(c)(3) nonprofit organization designed to support Ashesi University.

We welcome your interest and support. To learn more, or to contact us, please visit the “Friends and Donors” page at www.ashesi.org.



**ASHESI
UNIVERSITY
FOUNDATION**

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