

The Ashesi Logo and Seal



The Ashesi logo, a hand drawn symbol, borrows from the tradition of "Adinkra design", used by the Akan people of Ghana to embody their knowledge, their moral and ethical beliefs, and their history.

Ashesi's logo is a visual representation of Ashesi's mission. The lower part is in the shape of a stool whose support structure consists of three pillars. These correspond to Ashesi's core values of scholarship, leadership and citizenship. Stools hold significant cultural meaning for the Akan people of Ghana.

Visit <http://www.marshall.edu/akanart> for more information about Akan art. Also see <http://www.marshall.edu/akanart/akanwood.html> for information about the cultural significance of stools.

The circle above the stool depicts a morning sun and symbolizes a new beginning. It is also the center of an eye, which symbolizes intellectual exploration and discovery. At a distance, the mark as a whole resembles a person standing under a roof, reflecting Ashesi's focus on the people in and around its community: students, teachers, parents and members of the broader society.



Ashesi's seal is imprinted with two additional characters in the rim of the seal. The criss-crossed symbol seen on the left side of the seal is called **dagaz**, which means day in the Runic alphabet, and is believed to have been developed by the peoples of Northern Europe in the 2nd and 3rd centuries A.D. It is a symbol of light, breakthroughs and success. The circular symbol featured on the seal's right side is an Adinkra symbol from Ghana. It is called **adinkrahene**, which means highest, best, or king, and is a symbol of excellence.